

"IN HALF THE TIME"



**WHEN YOU NEED SOMETHING ESSENTIAL
YOU WON'T HAVE TO WAIT!
YOU CAN GET IT NOW IN HALF THE TIME.**

It's really very simple. For a period of 7 — 13 months, you deposit equal monthly payments from IL 300.- up to IL 3,000.- per month, as much as you can afford.

At the end of the period, you get a loan equal to the amount of your

total savings, minus two monthly payments. The interest on the loan is equal to the interest on your savings. So in fact you pay no interest on your loan at all!

This saving scheme enables you to accumulate a sum of up to IL 72,000.-

in half the time. Which means that you can renovate your apartment in a year rather than in two.

Or you can take a real vacation by next summer. You won't have to wait long to buy a new refrigerator, a washing machine or any other appliance. In fact, you can do almost anything you want — in half the time.

Details at all branches of Bank Hapoalim, American Israel Bank and Bank Massad.



"IN HALF THE TIME"
a new way to save.

**We
Care.**

Bank Hapoalim^B_M



THE JERUSALEM
POST
MAGAZINE

Friday, September 7, 1979

עוד הקודש של מגדל בנין

החברת מגדל בנין, שהיא חברה הגדולה בישראל בכיכובת חייש, הכריזה לאחרונה על תוכנית חדשה בביטוח חיים - "גג למשפחה הצעיר".

התכנית החדשה הינה ביטוח חיים משפחתי אשר נועד לתת למשפחה הגדולה מקסימום כספית, זמן, בהוצאה כספית מליה. החברה הכניסה ניה את מיטת החיובי בביטוח חיים תוך למשפחה המודרנית בגג למשפחה הצעיר.

גג למשפחה הצעיר חידוש מענין בתחום החיים בארץ ומומחי החברה צופים להצלחה רבה בתוכנית הצעירה בישראל.

אלמנות צעירות

למותן, וכשרון למצוא שמה משותפת עם הסובבים אותן.

אלמנות צעירות

כשבעים נוספות בהיותן בן 30, נישאתי עם שני חתנים קודם. הייתי חסרת מקצוע ללא הכנסה משפחה או משהי אחרת.

ראש המשפחה השני

אני יודעת שקרוב ל-60% מהאלמנות חיות ברמת חיים של העשירון הגמור. בשבילי זה לא סטטיסטיקה. אני חיה את זה.

אני יודעת שזה מצב בלתי נסבל, אבל אני לא יכולה לעשות כלום. רק חוק בייטוח חיים חובה יכול לנסוע מצב כזה של אלמנות וחיי שנותרו לתעם בחוסר.

מכירת אלמנות

חיים דר 5.5 בנה חובות הסכום קטנים יחיו יבית או את המצב אוהיה, עם עונה, חיה שלא רק חצי קיבלה מחברת-ח חיה על קיצוץ הבטוחות-ח לפני שכנה והאלמנות והקיס

מושג חדש בביטוח: ביטוח-חיים משפחתי

בימים אלה נתבררנו על תפיסה חדשה ומענינת בביטוח חיים משפחתי. חיה תמישה זו מחוזה את היסוד לתכנית החדשה של חברת מגדל בנין - גג למשפחה הצעירה.

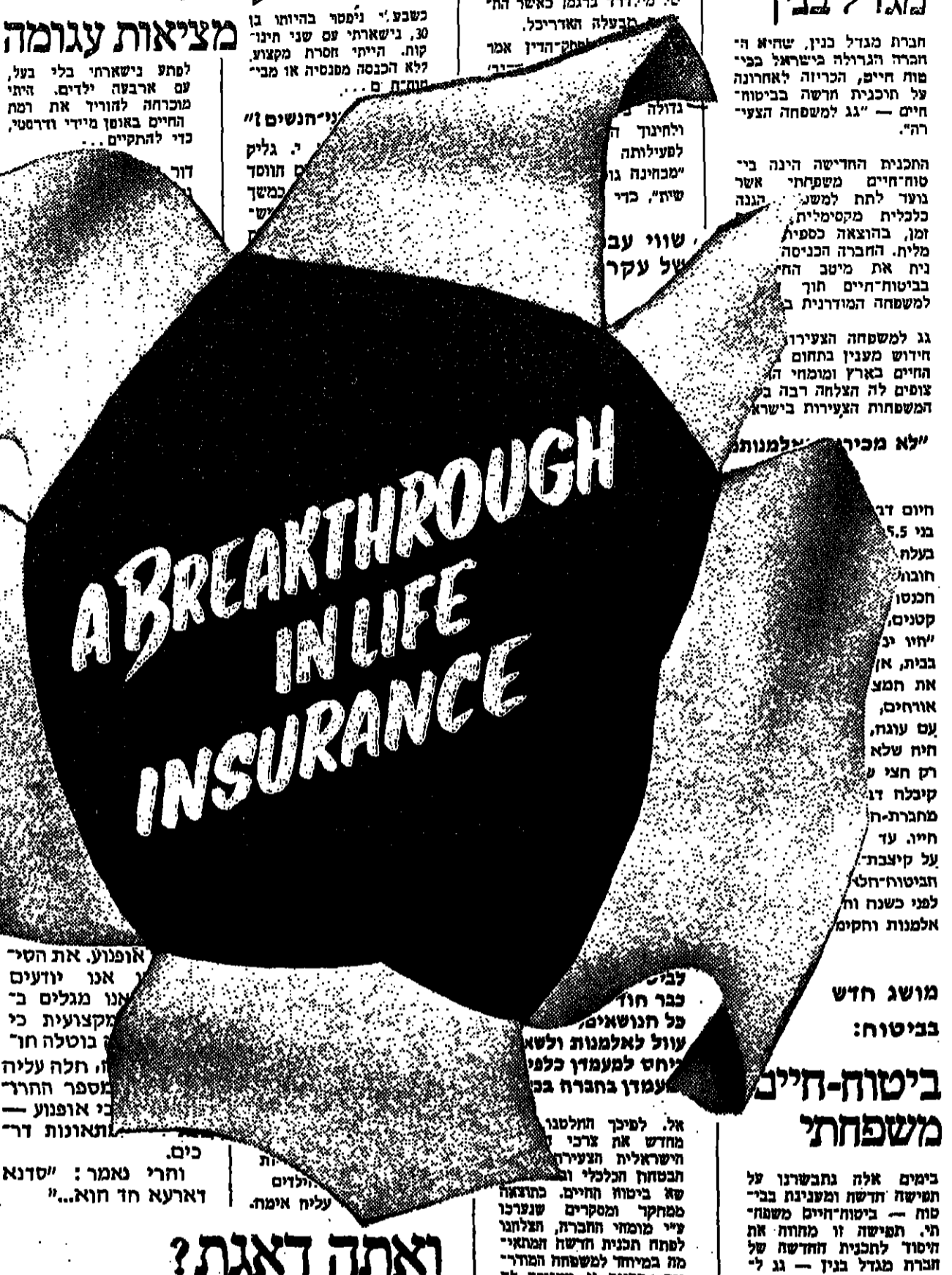
מאבני הגישה המחשבתית מסבירים: "בשנים האחרונות חלה התמורות משמעותיות בתחום החברתי הכלכלי של המשפחה המודרנית בישראל".

אתה דאגת?

שדה בת 35- חתולמנה מבטלה על-שם אביה המת, אשר לפני 4 שנים הוא נסר מגידול. שירה, שעזרה כנהלת-השכונות, בענין על-ידי אמה, בכח כל חודשים, 3 חודשים לאחר מכן של הביטוח-הלאומי טוען

משהקים את הגיבורה?

כשהיא אבי בן שניים, החללה שרה לעבוד בחברה פרטית מ-15.00, אבי, שנעזב בפעוטות על-ידי אמה, בכח כל הבורק בשך תקופה של



A NEW IDEA: FAMILY LIFE INSURANCE AN EXCLUSIVE INSURANCE PLAN FROM MIGDAL BINYAN

הגה למשפחה הצעירה

הגה למשפחה הצעירה

In this issue

PAGE	PAGE	PAGE
Harry Wall hears some of the complaints of settlers who are going to be evacuated from the Balfah Approaches. 4	Photographer Lester J. Millman shoots his baby. 12	Martha Meisels resumes her marketing in pursuit of her children's education. 22
Robert Lipshutz, who is giving up his post as legal adviser to President Carter, talks to Wolf Blitzer. 6	S.T. Meravi is treated to a passionate discourse by visiting American author Hugh Nissenson. 14	The Weekend Dry Bones. 28
Pearl Shetty Gefen learns about Ida Nudel's work on behalf of Soviet refusniks from relatives and friends of the heroic Prisoner of Zion. 8	The Art Page. Gil Goldfine takes a look at some Tel Aviv exhibitions. 16	In the Pullout Poster: Matters of Taste by Haim Shapiro. D Music and Musicians by Yohanan Boehra. E Yevgeny Yevtushenko as a filmstar by Nikki Finkle. F Media Week by Daphna Raz. G TV and Radio schedules. H Bridge by George Levintrau. J September at the Cinematheques by Ruth Ariella Brayde. K Ephraim Kishon is presented with an oil painting. M
Catherine Rosenheimer trails Farrah Fawcett through a spectacular week as a live commercial. 10	The Book Section. Reviews include a study of Gershom Scholem's scholarship; a new edition of Lapid's Guide to Europe; a gardener's directory; a Nathanael Gubbins miscellany; a collection of short stories by Penelope Gilliat; Edwin Newman's first novel; a shelf of cookery books; the history of the Greenwich Village newspaper; Jill Tweedle's dissection of love. 18	

עמוד קבוע ALIYAH & ABSORPTION INFORMATION COLUMN **קבועה**

Successful absorption is a key to increased aliyah. The Ministry of Immigrant Absorption and the Jewish Agency are presenting this column as part of a series of articles designed to provide olim with information in various fields, practical advice, reports on changes in regulations, employment and housing opportunities, and stories of olim now absorbed. It is obvious that the column will not be aimed at the same reader each time. The column is written by a staff of freelance writers, most of them olim. The views they hold are their own. We are hoping that enough interest in this effort will be generated to encourage reader responses, which will allow us to tailor the content to demand. It is not our intention to receive and reply to specific complaints of olim, but we will select problems encountered as subjects for future articles. Readers can contact us by writing to the ENGLISH PUBLICATIONS DIVISION, Department of Information for Olim, P.O.B. 818, JERUSALEM.

THE HEBREW CALENDAR -Part I

When you decided to come and settle in Israel, despite the many difficulties involved, you were no doubt searching for ways to strengthen your Jewish identity and to renew your contact with Judaism. Once in Israel, you feel that you have rediscovered your people and your country; you begin to gain a deeper understanding of your people's cultural heritage, and you come to appreciate the Jewish rhythm of life - the weeks with Shabbat as their focal point, and the years punctuated by the festivals with the familiar names. But how well do you really know this rhythm? No doubt you occasionally come across the Hebrew calendar: on the wall of the bank or the post office, for example, or in your personal diary, or maybe on a contract. Did you know that this constitutes one of Israel's official calendars, just as Hebrew is an official language? The purpose of this article is to familiarize you with both the general outline and the internal structure of the Hebrew calendar. The Jewish festivals will be discussed in a separate column.

The Hebrew Calendar

Unlike the Christian and the Moslem calendars, which both have an exact historic date as their starting-point, the Hebrew calendar is set into a far wider context. Like Judaism itself, the calendar may be seen on two levels - the individual and the universal. The Hebrew calendar begins from the creation of the world as related in the Bible, which is traditionally believed to have taken place on Rosh Hashana, the first day of the Jewish year. With the help of certain temporal indications which appear in the Bible (such as the age of a particular person at the time of the birth of his son, or at the moment of his death, or the duration of a specific event or reign), we are able to calculate the exact dates of the essential events in our history. Thus we know that Abraham the Patriarch was born in the year 1948 after the creation of the world, that the Exodus from Egypt took place in 2448, and that the First Temple was destroyed in 3338 and the Second in 3828.

We are currently in the year 5739. You will frequently find this date written out in letters, since each Hebrew letter has a corresponding numerical value: the numerals 1-9 correspond to the letters *aleph* through *etah*, the tens and multiples of ten to the letters *yud* through *zadik*, and the hundreds run from *kaf* to *taf*. (The letter indicating the thousand is usually omitted since it is presumed to be generally known.) Thus the current year will be represented by the letters **השנ"ט** which correspond to the figure 739. Next year, 5740, will be **תש"ס**.

There is nothing mysterious or difficult about converting the Gregorian (secular) year to the Hebrew one. Since the first year of the Common Era falls in the Hebrew year 3760, one simply adds the figure 3760 to the Gregorian year in order to calculate the Hebrew year (1978 + 3760 = 5738). In order to calculate the Gregorian year from the Hebrew year, simply subtract 3760 from the Hebrew year (5739 - 3760 = 1979). When you want to obtain the corresponding Hebrew year for a date preceding the Common Era, you subtract that date from 3760 (e.g. the year 586 BCE, the date of the destruction of the Temple, is the Hebrew year 3174 (3760 - 586 = 3174)).

An alternative method is to add the figure 1240 to the Hebrew year (without the thousand in order to obtain the Gregorian year). Thus 738 + 1240 = 1978.

The sun and the moon

The Gregorian calendar is based on the solar year: one year (365 days) is the time required for the earth to rotate once around the sun. These 365 days are divided into 12 approximately equal months which are not related to the lunar cycle in any way. The Moslem calendar, however, is based on the lunar year: the length of each month is the time taken by the moon to return to the same point in its orbit, and 12 of these months constitute one year. Since the lunar year is shorter than the solar year, a certain amount of discrepancy is created, the more so because the same Islamic month may appear in different seasons according to the particular year.

The Hebrew calendar, however, attempts to allow for the movement of both the sun and the moon. The months are based on the lunar cycle, as in the Moslem calendar, but the year itself is based on the movements of the earth round the sun.

This naturally calls for periodic adjustments during the year. We shall now consider in greater detail the internal organization of the months within the year, and of the years themselves.

The months

While the days of the Hebrew calendar are regulated by the sun, the Hebrew day runs from sunset to sunset, and the night bears the date of the following day and not of the preceding one), the months are fixed according to the lunar cycle. The Hebrew month begins with the new moon and reaches its zenith at full moon (many festivals fell on the 14th of the month). The word *chodesh* itself is taken from the root *ch-d-sh* (new) which indicates a continual renewal. During the period of the Sanhedrin, the declaration (proclamation) of a new month was based on a statement made by at least two trustworthy witnesses who testified that they had seen the reappearance of the new moon. Nowadays the beginning of each month is calculated astronomically. Nevertheless the start of each new month (Rosh Chodesh) retains its sacred character, and is marked by special prayers and a certain festive atmosphere (one wears festive clothes and women refrain from heavy tasks such as laundry and ironing. It is also forbidden to fast on Rosh Hodesh).

The Sages have compared the entire people of Israel to the moon: just as the moon, which appeared to have vanished, reappears every month and begins to wax to the sky, thus the people of Israel should be aware, even during their darkest hours, that they will always rise again. (L.B.)

This is the first of two articles on the Hebrew Calendar. The second part will appear on Erev Rosh Hashana.

Communicated by the Ministry of Immigrant Absorption

Jewish Ceremonial Art
Prints and Old Maps
Kaufman's Antiques
81 Rehov Ben Yehuda,
Tel Aviv. Tel: 284113

AEROSOL
INHALATION APPARATUS
AGAINST ASTHMA
OXYGEN SERVICE
ELECTROSIGNAL
TEL-AVIV 42, GURIA ST. TEL. 57614

MAGDA
Dental Depot
Urgent false teeth repairs in 1/2 hour.
25% reduction for pensioners;
27 Rehov Balfour, Tel Aviv.

VIP Tel Aviv Singles
40 to 59
Belt Hamill, 30 Weismann St., Tel Aviv
Cultural and Social Evenings every Wednesday night at 8.
Dancing and refreshments. Doors close at 9.30
Please bring Israeli identification.

Still Carter's counsel

Robert Lipshutz is leaving the White House to resume his Atlanta law practice. But he'll continue to provide the president with legal advice. He talks about Carter, and his Middle East policy, with Post Washington correspondent WOLF BLITZER.

AFTER SERVING for nearly three years as counsel to the president, Robert J. Lipshutz is leaving the White House to return to practise law in Atlanta. As part of the recent Cabinet and White House shuffle, Lipshutz is being replaced by Lloyd Cutler, a prominent Washington "Establishment" attorney with extensive government experience.

Lipshutz may be leaving the nation's capital and Carter's senior staff, but he won't be leaving Carter. The president will remain his client. Carter has asked him to serve initially as a co-trustee, together with another Atlanta lawyer, Charles Kirbo, in handling his personal and business affairs. Eventually, Lipshutz will phase out Kirbo completely.

The other day, Lipshutz was busy in his White House office collecting his papers and making final arrangements to return home, when he took time out to review his experience in Washington and his relationship with Jimmy Carter — a relationship that goes back to 1966 when Carter first ran, unsuccessfully, for governor of Georgia.

"I feel closer to the president today than ever before in my life," Lipshutz told me, sounding genuinely sincere. "I anticipate that our relationship will continue on an extremely close basis for the rest of our lives."

Given the nature of the relationship, that will probably turn out to be true.

Carter and Lipshutz, from the start, were always friends — not just political associates. There was also a strong sense of loyalty and trust between the two men. Most important, there was mutual respect.

At a B'nai B'rith dinner honouring Lipshutz on May 1, 1976, Carter said that Lipshutz was "a man who, in many ways, has changed my life." Carter, then running for the Democratic presidential nomination, called Lipshutz "the moral standard-bearer of my whole campaign."

IF THE two men were so close, why is Lipshutz leaving the White House? I put that question to Lipshutz.

"From a very personal point of view," he replied, "the idea of going back to Atlanta has been germinating in me and my wife for quite a long time. But I felt an absolute obligation to stay here with the president through the first term if that was in his best interest."

On the other hand, it has been obvious for a long time to me — and I have so stated — that we really did need more diversity on the White House staff, particularly geographic diversity, hopefully to strengthen the staff as an entity."

Lipshutz noted that this required some new faces, including someone like Lloyd Cutler who brings new skills and a different background to the job. Cutler will probably take a much higher public profile than Lipshutz and he will also do some congressional lobbying — one activity which Lipshutz avoided.



THERE IS A widespread impression that Lipshutz was asked to leave the White House because he was supposedly "ineffective." But as John Osborne, the respected White House correspondent for *The New Republic*, recently wrote: "The President manifestly disagrees with that appraisal of Lipshutz... the best indication of Carter's opinion of Lipshutz is that he could have a nomination to the U.S. Circuit Court of Appeals in the District of Columbia or to an expected vacancy on the Fifth Circuit Court of Appeals in Atlanta if he wanted either one." But Lipshutz doesn't want to serve on the bench.

It is clear to me that the president still has a high regard for Lipshutz. On a few occasions, I have seen Lipshutz in action, behind the scenes, quietly influencing the president to take certain decisions. But Lipshutz is a Southern gentleman, genuinely modest. He did not take his case to the public, even though he was personally hurt by the criticisms.

It appears that Lipshutz largely the victim of some unfavourable press leaks early during the Carter Administration. There were a few people on the senior staff who believed that Lipshutz was not doing a good job, and they let their friends in the news media know about their feelings.

The word spread. Lipshutz, as in his style, didn't rebut the criticisms, fearful that such a fight could hurt the president. To the end, Lipshutz remained totally loyal to the president and refused to accept my interpretation. "I don't think there was anybody out to get me," he said. "I think that over all I have a very wholesome relationship with practically everyone of the upper levels of the White House. I can't say that with 100 people around that there are not some people who are unfriendly... but I don't see any deliberate plots to get me."

Lipshutz and Domestic Affairs Adviser Stuart Eizenstadt were the key liaison figures with the American Jewish community. But Lipshutz phased himself out of that role after an unpleasant experience at the May 1978 annual dinner of the American Israel Public Affairs Committee (AIPAC). At the time, there was a bitter battle over F-15's to Saudi Arabia. Lipshutz defended the president after Senator Lowell Welcker (R-Conn.) had sharply criticized the proposed sale. Some people in the audience booed Lipshutz.

There was a similarly distasteful and personally painful incident a few days later when Lipshutz addressed a Soviet Jewry rally in New York. Some Jewish Defence League members heckled him, shouting "Judenzahl" and "Kapo."

Probably more than anything else, those two events led to Lipshutz's decision to phase himself out from the public liaison role he had earlier undertaken with the American Jewish Community. After political aide Mark Siegel resigned in protest over the F-15 sale, Edward Sanders, a past AIPAC president, was brought into the White House to assume those responsibilities. From then on Lipshutz felt more comfortable with his quiet, behind-the-scenes role.

The president wanted Lipshutz to remain active in Israeli and Jewish-related affairs, and Lipshutz continued to be involved. For example, he accompanied Carter to Israel last March to wrap up the final details of the peace treaty.

Most American Jews, however, remained unaware of his activities.

One of Lipshutz's closest friends in the American Jewish community is Leon Charney, the New York lawyer who represents several prominent Israelis, including Defence Minister Ezer Weizman.

"As a frequent visitor to the White House," Charney said to me, "I can tell you that he has done enormous things for the benefit of Israel and the Jewish people. History will reflect his positive deeds."

LIPSHUTZ, typically, did not want to discuss his activities in detail, probably because he feared that any excess exposure might harm his future effectiveness. But he was prepared to sum up his impressions of Carter's Middle East involvement.

Naturally, he was full of praise. "Historically, if not currently, the president will be perceived as having done a major job for everybody: Israel, Egypt, the other Arab states, the U.S. and the world," he said.

"It's been traumatic, and it will continue to be traumatic. But he's trying to do something that really should have been done before."

I asked Lipshutz why Carter has been criticized so frequently and vocally by Israeli supporters, even after the signing of the Israel-Egyptian treaty. "Things are being done which, from time to time, run against the grain of deeply-felt emotions and convictions. That creates some anxieties

and doubts. But we have to continue."

Lipshutz cannot foresee Carter's dropping out of the race, no matter how low the president's popularity sinks in the polls. "I think that will simply make him more determined than ever to run," he said.

Lipshutz, however, will not take an official job in the campaign, although he will support Carter. He is confident that once the Republicans select their candidate and the public will have a chance to size up the two men, a majority of Americans "and a majority of the Jewish community" will vote for Carter.

And Lipshutz is convinced that a second-term Jimmy Carter, with a new mandate from the American people, will be even more effective in making peace in the Middle East.

DURING these past few years, Lipshutz has had a unique vantage point from which to analyse the American-Israeli relationship. In response to my questions, he had some words of advice for Israel. "In general terms," he said, "we should all recognize that the U.S. consists of some 220 million people of whom, maybe, six million are Jewish. I think Israel might well benefit in reviewing its own history, in the earlier years when, I think, there was a greater recognition of that factor than during these later years."

Asked to elaborate, Lipshutz said: "I think that basically, deep down, most Americans of all persuasions support Israel. But we also need to recognize that some of that support, which existed in earlier years, was based on factors which are fading from the memory of current and future generations." He was referring to the Holocaust.

Lipshutz suggested that Israel intensify its efforts to reach out to all Americans and tell its story — not just to the American Jewish community. "Israel has a story to be told but I'm not sure it has told it," he said, "especially to Christian groups and Blacks."

Regarding the resignation of UN Ambassador Andrew Young, Lipshutz noted: "I have tremendous respect for Andy Young and I consider him to be a very good personal friend."

Lipshutz thinks it was a mistake for Israeli supporters to criticize Young simply because the outspoken envoy disagreed with Israel's views on the PLO. "I am convinced that as far as Israel is concerned, he's been a strong and consistent supporter and will continue to be. I'm talking about when he was in the Congress and before then, during his private life. There has been no deviation in his background and I see no deviation today. I think that Young's public position today is that we must not confuse friendship with differences on tactics and specifics. It's a mistake to consider a friend a foe simply because he disagrees with the position of Israel on tactical issues."

That view may not be popular in Jerusalem today, but Lipshutz expresses it from the heart — honestly and sincerely. □

two-day affair, took a month, with constant stops at prisons on the way, and constant beatings.

When she arrived at the Siberian village of Krivosheino, she found herself in a hostel with 60 male criminals, ex-convicts considered too dangerous to be allowed back in society, whose job was to clear the surrounding swampland. They believe she was sent to spy on them, so they break her window and scream drunken curses at her.

SENDER LEVINSON, who visited her last September, reported that she told him: "They have tried to get into my room. I keep a knife under my pillow. I don't think I could get them. But I keep it for myself, just in case..."

She is allowed one visitor every month or two. The trip is long and dangerous, and those who come, to bring her food and comfort, know what they are risking. She continues to write to other prisoners, but, for a year, she had refused to accept any mail from abroad, even from her husband.

Looking for a friendly, reliable bank? Thinking about doing business in Israel?

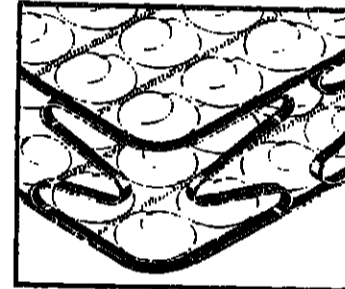
UNITED MIZRAHI BANK LTD.

is at your service

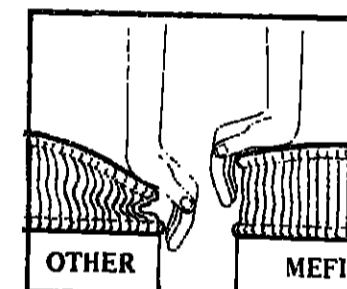
Mefi introduces a new concept in inner-spring mattresses

Springwall®

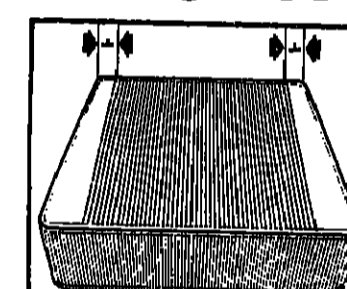
The inner-spring mattress with the fortified edge



the Springwall fortified edge



OTHER prevents sinking



MEFI sleeps well right to the edge

Mefi Springwall is the only inner-spring mattress which stays firm and strong even when you sit on the edge! Springwall is an American patent manufactured in Israel by Mefi, the sole licensee.

AVAILABLE ONLY AT LEADING STORES.

Before you buy a Mefi Springwall inner-spring mattress sit on the edge of any other mattress. You'll find it will sink under your weight. Springwall won't. Better still, take the corner of any other mattress in your hands... and squeeze. Easy. But you can't do that with a Mefi Springwall.

Thanks to Springwall you can now sleep comfortably even when you lie right on the edge. That's more sleeping area than any other mattress of the same size. Mefi Springwall — puts the squeeze on other mattress manufacturers.



MEFI

MATTRESS AND FURNITURE INDUSTRIES

Still Carter's counsel

Robert Lipshutz is leaving the White House to resume his Atlanta law practice. But he'll continue to provide the president with legal advice. He talks about Carter, and his Middle East policy, with Post Washington correspondent WOLF BLITZER.

AFTER SERVING for nearly three years as counsel to the president, Robert J. Lipshutz is leaving the White House to return to practise law in Atlanta. As part of the recent Cabinet and White House shuffle, Lipshutz is being replaced by Lloyd Cutler, a prominent Washington "Establishment" attorney with extensive government experience.

Lipshutz may be leaving the nation's capital and Carter's senior staff, but he won't be leaving Carter. The president will remain his client. Carter has asked him to serve initially as a co-counsel with another member of the Trial group. He had never met Ida. In 1973, he began getting letters from her, giving him news of home, of his friends, of Israel. "She found all sorts of devices to help us, sending fancy postcards we could sell, pictures of Soviet movie stars we could exchange for rations.

"When, after five years, I was moved to a forced-labour camp, I had a serious stomach disorder. For more than a year, I had received no medical help. Ida began to pester the Ministry of Health. The top officials don't like complaints, and pressure works on them. Finally, I was taken to a doctor and given a more suitable diet."

Shimon Grillus, jailed for five years for "anti-Soviet activities" (teaching Jewish history), had a dislocated shoulder. The sadistic prison doctor treated him only after Ida found out and complained. "When I was released, I spent a month in her tiny apartment, because I had nowhere else to go. The ceiling had been torn apart by the KGB when they planted a bug in it.

"I was with her one day when she sent cables to Brezhnev, President Ford and the head of the KGB on behalf of another prisoner, who was warned that, if he didn't renounce his Zionist sympathies, he would be put with a group of criminal homosexuals."

Yitzhak Elkin, a lawyer and activist through whom Ida befriended Anatoly Shcharansky, described her life: "She had no phone, no car, and very little money, and she gave what she had to help the prisoners. In Russia, people can and do simply vanish into thin air. Ida would find them and bring their plight to the attention of the outside world. She kept a card file on every prisoner, listing his condition, his birthday, his family. She would go to the prisons and sit for days outside until she made someone listen."

Why did she do it? "How can you explain a hero?" he replied.

THOSE WHO know her best are Elena and Arieh Fridman, her sister and brother-in-law, whose non-working hours are totally devoted to getting Ida to Israel. Arieh, an agronomist, who was a specialist at a research institute near Moscow, now works as a quality inspector for Tnuva dairies, "because research means a commitment of 24 hours a day, and I need my mind free in off-duty hours to work for Ida."

Her ordeal has been theirs. Their visas came through in 1972.



came that her... all her aunts, uncles and cousins had been murdered there, in a single day, by the Nazis.

Ida and Elena were not yet 10 when their father, an officer in the Soviet army, was killed in the battle of Stalingrad. Their mother found work as a kindergarten teacher; this meant that the girls had no luxuries. "But we had whatever we needed," says Elena, a year younger than Ida. "We were like twins. We studied together, sewed our own clothes, cut each other's hair, shared our books, thoughts, pleasures."

Their mother, by a curious twist of fate, died just two days before the birth of Ya'acov, Elena's son, now a strapping lad of 18 who plans to be a zoologist.

During the infamous Doctors' Trial, Ida was the only Jew in her university class, and she was looked upon with suspicion. "In Russia," recalls Elena, "you always know you're a Jew. They don't let you forget it." Ida began to wonder why she was different, what made being a Jew special. She began to read about Judaism and Israel.

"When we left for Israel," Elena says, "Ida knew she was in trouble, because the KGB always harasses those left behind. She lost her job and took anything she could get, working as a charwoman, a maid and a nanny."

Elena showed me family pictures. The Ida Nudel of earlier days had a huge smile, long pigtails and laughing eyes. She loved to ski, skate, climb mountains and hike with friends. There were always young lads about, "but she had no time for marriage. She wanted to study."

TODAY THE smile has gone, the great eyes are sad and tired, though the will-power is still in them. "She was so much younger before she became an activist," recounts Elkin. "Now her hair is white, there are fatigue lines on her face, she is thin and sickly with an ulcer and a weak heart. She was cultured and educated, and now she has to scrub floors."

Lipshutz and Domestic Affairs Adviser Stuart Eizenstadt were the key liaison figures with the American Jewish community. But Lipshutz phased himself out of that role after an unpleasant experience at the May 1978 annual dinner of the American Israel Public Affairs Committee (AIPAC). At the time, there was a bitter battle over F-15's to Saudi Arabia. Lipshutz defended the president after Senator Lowell Weicker (R-Conn.) had sharply criticized the proposed sale. Some people in the audience booed Lipshutz.

There was a similarly distasteful and personally painful incident a few days later...

and doubts. But we have to continue." Lipshutz cannot foresee Carter's dropping out of the race, no matter how low the president's popularity sinks in the polls. "I think that will simply make him more determined than ever to run," he said.

Lipshutz, however, will not take an official job in the campaign, although he will support Carter. He is confident that once the Republicans select their candidate and the public will have a chance to size up the two men, a majority of Americans "and a majority of the Jewish community" will vote for Carter.



would be arrested, or I would get a visa." As her activities increased, this small, frail, middle-aged woman was constantly shadowed, bugged, interrogated, beaten and starved. In a diary, she described a day in jail after a demonstration: "My back hurts from lying on the bare boards. My arms hurt from the blows. I have no blanket and I'm shivering. I seem to be in a cellar. I think it must be day, but I have been given no water or food."

On June 1, 1978, International Child's Day, a group of Russian Jewish women planned a quiet demonstration with their children to demand their visas. The KGB found out and clapped a curfew on all the women involved, including

Ida. Trapped in her apartment, with KGB men parked in cars outside the building and stationed on nearby balconies, she felt she had to do something, because she would not allow them to think they had broken her spirit. It was she who had always told her refusnik friends to hold their heads high and stare straight into the eyes of their KGB interrogators.

So, at 6 p.m., she hung a banner on her balcony. It said, in Russian, "KGB, give me a visa to Israel." The men on the adjacent balcony leaned over and broke the banner. She withdrew into her room, drew a large Star of David on some paper, and stuck it on the window. They broke the window. At her trial later, they claimed her own "hoologan" friends had

broken the window. They brought a tractor to the street to cover the sound of her shouting for a visa, and then accused her of not letting the tractor operator work in peace. On June 21, they arrested her for "vandalism and malicious hoologanism." No witnesses were allowed to testify in her defense and no friends were allowed in the courtroom. During the trial she threw the lie in the faces of her persecutors: she was being tried, she cried out, not for hanging a banner, but for helping prisoners from despair. She was sentenced to four years of exile in the Siberian wastelands. She was shipped there in a cattle train, jammed in with worst criminals, who beat her and took her glasses. The trip, normally

two-day affair, took a month, with constant stops at prisons on the way, and constant beatings.

When she arrived at the Siberian village of Krivosheino, she found herself in a hostel with 60 male criminals, ex-convicts considered too dangerous to be allowed back in society, whose job was to clear the surrounding swampland. They believe she was sent to spy on them, so they break her window and scream drunken curses at her.

SENDER LEVINSON, who visited her last September, reported that she told him: "They have tried to get into my room. I keep a knife under my pillow. I don't think I could get them. But I keep it for myself, just in case..."

She is allowed one visitor every month or two. The trip is long and dangerous, and those who come, to bring her food and comfort, know what they are risking. She continues to write to other prisoners, but, for a year, she had refused to accept any mail from abroad, even from her sister.

"She has no other way to protest," Elena grieves. "If she goes on a hunger strike, she will simply die. This is her way of saying, don't write to me, write to Brezhnev, to Carter, to Soviet ambassadors, to congressmen, to anyone who can help free us."

A film smuggled out of Siberia depicts her physical surroundings: she has a 12-square-metre room; the toilet is a cesspool; the temperature reaches 60 below zero; the water supply is full of rust; there is one washroom in the hostel, with several broken washstands and drunks' vomit on the floor; the village shop sells stale bread and a few tinned items — it gets milk once a week.

Elena and Arieh have heard reports that she is very ill, but it is not clear if she is in hospital or even if she is getting any medical care.

"We no longer know exactly where she is. Every day may be her last. We are desperate, because she cannot survive another Siberian winter," says Arieh.

Various groups are trying to raise money to supplement the Fridman's meagre savings so that Elena can go abroad to plead her sister's case and arouse the conscience of the world to save her life.

"She gave all she had to help us," said the former prisoners in Ra'anana that evening. "We loved her like children. Now she needs our help. She has lived only for her people. It cannot be that her people will not help her now."

Ida's own words, spoken in that smuggled film, perhaps best sum up this unique woman: "I am fortunate because I add a page to the history of Jewish resistance, because my efforts have helped thousands of Jews to leave this barbarous country, because I have helped Prisoners of Zion to keep spirit and survive in the hell which you cannot imagine. I know I must pay for this fortune in full. No matter how I am tormented, how weak I am, how lonely or senseless my present life, I do not regret or renounce any of my actions."

"But if our suffering will not force every one of you to rush to help us, then it is in vain. We believe our suffering is not for nothing, and this belief saves us from despair. I believe that some day I will walk up the steps of an El Al aircraft, and my suffering and my tears will remain in my memory only, and my heart will be full of triumph. God grant that it will happen soon."

Looking for a friendly, reliable bank? Thinking about doing business in Israel?

UNITED MIZRAHI BANK LTD. is at your service



For complete one stop banking service "Just like at home" stop at one of our branches throughout Israel.

See for yourself why hundreds of thousands of depositors and most of Israel's leading companies bank with us.

UNITED MIZRAHI BANK — your bank in Israel

If you are in New York, you can take advantage OF UMB BANK AND TRUST COMPANY AT ROCKEFELLER CENTRE

UNITED MIZRAHI BANK LTD.

Head Office, 48 Lilenblum St. Tel Aviv Tel: 03-627211 International Department 39 Lilenblum St. Tel Aviv Tel: 03-627211 Telex 33625 341225/8
Johannesburg, Representative Office, U M B Bank and Trust Company
c/o L.F.G. Frankel 830 Fifth Avenue at
921/8 The Stock Exchange Rockefeller Center
Holland Street P.O.B. 295 N.Y. 10020 Tel: (212) 541-8070
Tel. 636-9801/9 Telex: J. 7725 New York
Branches all over Israel

Exploiting an angel

The screen of security and the milling crowds blocked all attempts to interview Farrah Fawcett during her visit here this week. But Post reporter CATHERINE ROSENHEIMER was able to register some observations about the way the TV star-model was mobbed and merchandised.



(Top row) Farrah and 'friend'; lucky autograph hunter. (Above) Security men protect Farrah; curator Maro Shepa, at left, shows his guest around Tel Aviv Museum. (Millman)

THE BIGGEST and toughest of Farrah Fawcett's four local professional bodyguards who has plenty of experience in protecting visiting VIPs, was agitated at the "uncultured lack of manners" of the Israeli public, who stampeded the Hollywood star at every turn. The president of the Diamond Exchange, Moshe Schlitzer, was appalled by the behaviour of Bourse members, who almost crushed her to death the moment she set foot inside the building. The Shekem department store in Rehov Ibn Gvirol is still showing signs of the damage caused when Farrah visited their cosmetics department on Sunday: crowds jumped onto glass counter-tops, ruining merchandise and even cash registers, and she had to be smuggled out in the goods lift, through the service entrance.

Shai Mayer, managing director of Shalom Towers, learnt from his competitors' experience and when Farrah visited his store the following day, he had 50 of the store's own security personnel on hand, reinforced by police, and wisely decided not to let her loose among the crowds in the shop itself, but took her instead on a conducted tour of the Shalom Tower Wax Museum and Observatory.

"She loved the museum," he said, "and seemed very interested in the tableaux depicting the history of the State. She recognized the model of Topol, but we had to explain who Eichmann was."

THE MANAGER of the Tel Aviv Sheraton Hotel, where Farrah and her entourage stayed, reported that security was no special problem.

"We're used to visiting celebrities, and had a far harder time with Starsky, who had to be smuggled out through the kitchens and whisked off in a curtained car." Nonetheless, even at the cocktail party given for Farrah at the hotel, where guests were a supposedly well brought-up assortment of mainly middle-aged cosmetics retailers, local celebrities and press, she was mobbed by crowds of autograph hunters who forced her into a corner of the room and ignored all requests to leave her alone.

A few minutes later, pale and with her head bent, she was virtually frogmarched out of the room, surrounded by a human wall of bodyguards. But when frantic security men started searching under the tables, we realized that it wasn't the important guests she was being protected from: it turned out that there had been a false bomb scare, prompted by an anonymous phone call.

I was with Farrah's party when she was greeted by an ecstatic crowd in the Yeminite Quarter as she emerged from a restaurant, when her host was Mayor Shlomo Lahat. She was literally poked up by her bodyguards and deposited in the waiting bus, while the crowd

almost broke the windows as they jumped on parked cars to get a glimpse of her.

Since the security services of the State of Israel are eminently capable of protecting personalities even more eminent than Miss Fawcett from swarming crowds, one can only hazard a guess that the sponsors of her visit, the Fabergé cosmetics company, had done everything in their power to stir up as much feverish excitement around her as possible. They were obviously delighted with the pictorial coverage she was given in the local press.

Had they allowed her a few quiet interviews with journalists, or even sat her on a platform for an organized press conference or public appearance, things could have been conducted in a more dignified manner. But after all, the company has signed her up to the tune of \$1m. a year to promote their shampoo, and they obviously wanted to get every cent's worth out of the contract.

And it was evident from the moment the actress stepped off the plane at Ben-Gurion airport last Friday that Fabergé president George Berrie intended to do all the talking — he even jokingly announced himself as "Farrah's ventriloquist," and proceeded to behave as ringmaster of a one-gilded-bird-in-a-cage circus throughout the week.

Did she provoke the same hysteria wherever she went? We

asked Miss Fawcett in one of the rare moments when she was not surrounded by bodyguards and Fabergé executives. Yes, indeed, replied Mr. Berrie on her behalf, adding that his company was extremely happy with the results of the promotion she was doing for them.

"Unlike other companies, all the celebrities we sign up — they include Margaux Hemingway and Cary Grant — really do use and endorse our products." On that score Farrah was no doubt a very shrewd choice — she does, she says, wash her hair every single day, at least once if not twice.

WHEN FARRAH FAWCETT opted out of the *Charlie's Angels* TV series, the Hollywood gossip columnists went to town, condemning her bitterly. The dispute, it seems, was over her salary, a mere \$6,000 a week. After a threatened breach of contract suit by the producers, a compromise was reached whereby she is now committed to making three guest appearances a year on the show as "fourth angel." Financially, she has obviously taken a great step forward, especially since her \$1m. contract with Fabergé demands about 80 days of her time per year. She has made two films since she gave up being an "angel": *Somebody Killed her Husband* and *Sunburn* and a third, *Capricorn III*, with Kirk Douglas, will be released later this year. But, though she may have a

three-year contract in her pocket, worth \$1m. annually, she has yet to make it as a big-time movie star.

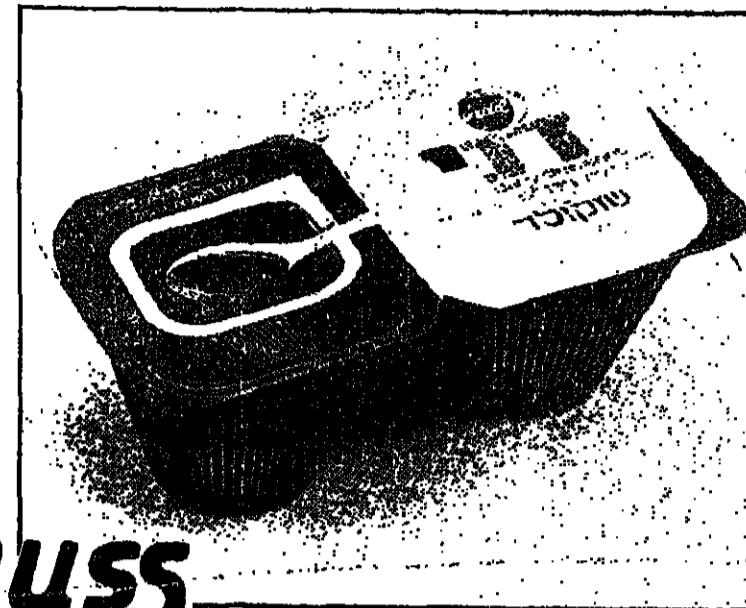
Anyone who saw her around the streets of Tel Aviv, Jerusalem or Eilat this past week will doubtless agree that she is every bit as stunning in real life as on celluloid: she moves with tremendous grace, has a beautiful complexion (and wears virtually no make-up), lovely dark eyes and a brilliant smile, which she flashes frequently. Her hair is a fabulous, gleaming tawny mass.

I wish I could have asked her whether she really enjoys being a walking shampoo advertisement, heavily guarded, paraded as a living doll, mobbed and adulated wherever she goes. I did manage to ask her what she does when she wants to get away from everything and have a real break.

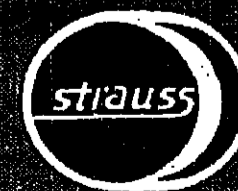
"The only place I can do that is at home — I have a beautiful house at the top of Be'Albir, with my own squash court and a lovely garden."

One of the things she is having a break from there at present is marriage, for she recently separated, on a trial basis, from her husband, Les Majors, better known as Steve Austin, TV's *Six Million Dollar Man*.

Personally, after spending a day touring Tel Aviv in her police-escorted minibus, I felt very lucky to be able to walk along the street, on my own, and have no one take a blind bit of notice....



DANY FROM *stiauss*
PURE MILK.



PULL OUT AND KEEP PULL OUT AND KEEP PULL OUT AND KEEP PULL OUT AND KEEP PULL OUT AND KEEP PULL OUT AND KEEP PULL OUT AND

POST PULLOUT GUIDE

The Poster

THEATRE

All programmes are in Hebrew unless otherwise stated.

Jerusalem
LUCK, AMULETS AND THE EVIL EYE — The Yuval Theatre's new play about the beliefs, customs and superstitions of Israel's different communities. (Beit Ha'am, 11 Bezael, tomorrow at 9.30 p.m.)

SCREWING ISN'T EVERYTHING — Dahn Ben Amos reads excerpts from his novel. (Khan, opposite railway station, tomorrow at 9 p.m.)

THE SERMON — Based on a story by Haim Haas. (Tzavta, 35 King George, Thursday at 9 p.m.)

Tel Aviv
BICYCLE FOR A YEAR — Poorly done documentary about the Haifa Theatre's Project Group that went to Kiryat Shmuna to help the community. Directed by Nola Chilton, who also initiated the Project. (Tzavta, 80 Ibn Gvirol, Monday at 8.30 p.m.)

CHAPTER II — By Neil Simon. Cameri Theatre production. (Cameri, 101 Disengoff, tomorrow, Sunday, Monday and Tuesday)

DEATH OF A SALESMAN — The Cameri's production of Arthur Miller's play. (Cameri, Wednesday and Thursday)

THE FALL — By Albert Camus. Translated and directed by Niko Nital. (Beit Hoven, Disengoff St., tomorrow)

A FAMILY AFFAIR — Lilach Theatre production. (Nahmani, 17 Nahmani, tomorrow and Tuesday at 9 p.m.)

I SLAUGHTERED MY AUNT — Based on Cabaret Song by Frank Wedekind. (Little Tzavta, Sunday at 11 p.m.; Monday, Tuesday and Wednesday at 10.30 p.m.)

L.S. DIONYSOS — The title is a combination of IED and Dionysus, the mythological god of wine. The play is about intoxication — the pushing, shouting contemporary Israeli kind.

Written and directed by and with Niko Nital. (Te'atron Bayit, 26 Zochariah, tonight)

LUCK, AMULETS AND THE EVIL EYE — (Ohel, 6 Bellinson, Monday at 9 p.m.)

METAMORPHOSIS — Kafka's story directed by Steven Barkoy. Produced by the Haifa Theatre. (Bat Dor, 50 Ibn Gvirol, Wednesday)

NA'IM — From a story by A.B. Yehoshua. Directed by Nola Chilton. (Tzavta, Wednesday at 8.30 p.m.)

PAULA — By Eran Priel. About the absorption problems of a kibbutz volunteer. (Tzavta, tomorrow at 8.30 and 8 p.m.; Tuesday at 4.30 and 8.30 p.m.)

REMEMBERED HEADLINES — Cameri Theatre production. By Ruth Ziv-Eyal. Stage design by Aviahal Eyal. Play with movement and sound but no words. (Tel Aviv Museum, Wednesday and Thursday)

THE RUBBER MERCHANTS — All about rubber contraceptives. A lot of offensive schoolboy humour interspersed with a bit of good comedy. (Tzavta, Sunday at 8.30 p.m.)

Other Towns
DEAR LIAR — By Jerome Kilty. Based on the letters of George Bernard Shaw and Mrs. Patrick Campbell. Produced by the Beerzheba Theatre. (Nalanya, tomorrow)

A FAMILY AFFAIR — (Beit Shemesh, Community Centre, Sunday and Monday at 8.30 p.m.; Eliat, Eliat Theatre, Thursday at 9.30 p.m.)

THE KILLING OF SISTER GEORGE — By Frank Marcus. (Beerzheba, Thursday)

LUCK, AMULETS AND THE EVIL EYE — Givatayim, Shavit, tonight at 9.30 p.m.; Yagur, Yad Lebanim, Wednesday at 9 p.m.; Beit Shean, Kimron, Thursday at 9 p.m.)

THE SUBJECT WAS ROSES — by Frank Gilroy. (Beerzheba, tomorrow, Monday, Tuesday and Wednesday)

ENTERTAINMENT

Jerusalem
THE BEST OF SHALOM ALICHEM — Stories by the famous Yiddish writer, performed by Helga Bernard and Michael Schneider. In English. (King David Hotel, tomorrow at 9.30 p.m.; Hilton, Thursday at 9 p.m. Show at Hilton includes free show and "Songs of the Bittel" with Gladys and Danny)

JAZZ — with Israel's top jazz musicians (Tzavta, 38 King George, Wednesday at 9 p.m.)

JUDGE ROY BEAN — Film (1972) directed by John Huston. (Jerusalem Theatre, today at 2.30)

KNIFE IN THE WATER — Film (1962) directed by Roman Polanski. (Israel Museum, Tuesday at 8 and 8.30 p.m.)

MALAMBO — Latin American music played on authentic instruments. (Tzavta, tomorrow at 9 p.m.)

RENZO PANEEL — (Tzavta, tonight at 9)

WHY ISRAEL? — Highly acclaimed film about Israel directed by Claude Lanzmann. (Israel Museum, tomorrow at 8.30 p.m.)

Tel Aviv
DAVID BROZA — (Little Tzavta, 80 Ibn Gvirol, tomorrow at midnight)

GAZOS — (Beit Arisoroff, 6 Bellinson, tomorrow at 9 p.m.)

HAGASHASH HANIVER — (Beit Hahayal, Weismann and Pinkus, Sunday at 9 p.m.)

IN A PANIC — (Beit Arisoroff, Tuesday at 9 p.m.)

LIFE IS NO HONEYMOON — With Gad Yagil and Hanna Laslow. (Beit Hahayal, Tuesday at 9 p.m., Ohel, 6 Bellinson, Thursday at 9 p.m.)

SHILOH GRONICH — (Bat Dor Theatre, 80 Ibn Gvirol, tomorrow at 8.30 and 10.30 p.m.)

YONATAN GEFEN AND ASTAR SHAMIR — (Tzavta, tonight at 9.30 and midnight)

ZVKA PIK — (Beit Hahayal, Thursday at 9 p.m.)

Haifa
HAGASHASH HANIVER — (Ora, tonight at 9.30)

ZVKA PIK — (Auditorium, tomorrow at 9 p.m.)

Other Towns
ESPRESSO GENERATION — With the "Hakol Over Habibi" (Ramat Gan, Ordes, tonight at 9.30; Gadera, Beit Rahel, Monday at 8.30 p.m.)

GAZOS — (Holon, Rina, tonight at 9.30; Ashdod, Rahel, Thursday at 9 p.m.)

HAGASHASH HANIVER — (Kiryat Yam, Nitzan, tonight at 9.30 p.m.; Yavne, Her, Tuesday at 9.30 p.m.; Netanya, Sharon, Thursday at 9.30 p.m.)

IN A PANIC — (Hadera, Hof, tonight at 9.30; Rehovot, Beit Ha'am, Wednesday at 9 p.m.)

LIFE IS NO HONEYMOON — (Kiryat Haim, Beit Ha'am, tonight at 10)

TZEL MECHUNAN GROUP — (Rishon Le-Zion, Tzavta, tonight at 10.15); Avikhal, Beit Hagedolim, tomorrow at 8 p.m.; Beit Shean, Kimron, Monday at 8.15 p.m.)

ZVKA PIK — (Kiryat Bialik, Savyon, tonight at 9.30; Petah Tikva, Heichal, Monday at 9 p.m.)

For last minute changes in times of performances, or where times are not available, please contact Box Office.



Renzo Panuel, performing on home-made instruments, sings Italian and Israeli songs at Jerusalem's Tzavta, tonight.

MUSIC

Jerusalem
SEVENTH INTERNATIONAL HARP CONTEST — (At the YMCA Auditorium. Second round: Sunday, 10 a.m. - 1 p.m., 8-10.30 p.m.; Monday, 10 a.m. 1 p.m., 4-6 p.m. Third round: Wednesday, 10 a.m. - 3 p.m.; 8-10 p.m.) Final Concert. (Jerusalem Theatre, Thursday at 8.30 p.m.)

CHAMBER CONCERT — Ronnie Eigid, guitar; Ofra Albuheir, mandolin; Abraham

Leibovitch, mandolin. Works by Vivaldi, Bach, Tadeacu, Handel, Gervasio and others. (Ezry Gallery, 18 King David St., tomorrow at 9 p.m.)

Other Towns
KIBBUTZ CHAMBER ORCHESTRA — Noam Sheriff, conductor. Works by Mozart and Haydn. (Beit Alpha, tonight)

FOR CHILDREN

CARTOON FESTIVAL — (Jerusalem, Israel Museum, Thursday at 3.30 p.m.)

KIBIKASHTA — Play for children. (Kiryat Bialik, Sapir, Thursday at 8.30 p.m.)

DANCE

PICCOLO BALLET — Peter and the Wolf (Jerusalem Theatre, Tuesday at 4 p.m.)

FILMS IN BRIEF

AGATHA — Second-rate thriller which tries to explain the mysterious disappearance of the whodunit writer Agatha Christie, missing for eleven days in 1928. Excellent performances by Venessa Redgrave and Dustin Hoffman, but the plot pales when compared to Mrs. Christie's craft.

AUTUMN SONATA — In a film too insidiously similar to her earlier works, Bergman explores a mother-daughter love-hate relationship by pitting Ingrid Bergman against Liv Ullman in a scathing all-night orgy of accusations, recriminations and guilt. Not up to the level of his earlier films, this one should nevertheless be seen and endured, if necessary.

THE BOYS FROM BRAZIL — An excellent thriller based on a modern-day Nazi plot to rebuild the Argon Race. Dr. Josef Mengele, the infamous Auschwitz doctor, is alive in Paraguay and plans a scheme with his Nazi cohorts that is so terrible yet so believable that the audience responds not only with feelings of suspense but those of horror as well. Gregory Peck, Laurence Olivier, James Mason and Lilli Palmer make an excellent cast.

BREAKTHROUGH — The sequel to "Cross of Iron" this is another big-budget, international-cast package tour of World War II. Mediocre performances by Richard Burton, Robert Mitchum, Rod Taylor and Curt Jurgens blend with low class melodrama and maudlin moralizing to produce a truly tedious film.

LA CAGE AUX FOLLES — A refreshing French Farce which pits a homosexual and a transvestite against the French petite bourgeoisie and comes up with a hilarious solution to a moral impasse.

COMING HOME — Sally Hyde volunteers to work in a hospital for war wounded, during her husband's term in Vietnam. Among the paraplegic victims is an old school chum Luke Martin. He is angry, broken and bitter. As Sally's commitment and compassion grow, so does Luke's love for her. A moving film which, without battle scenes or politics, condemns war and questions the meaning of manhood. Exceptionally fine film.

THE CONCORDE AFFAIR (AIRPORT 1975-80) — The third in the "Airport" series of airborne catastrophe films. James Franciscus and Mimi Farrow star in a story that really doesn't hold together too well but which does offer adequate action for those who want to confirm their fear of flying, or buffs of catastrophe films.

DAYS OF HEAVEN — Director Malick offers a surfeit of visual splendour as he recreates early 1900s rural America. Primarily a morality tale, the cinematography steals the show, and the lasting effect is sensory, not emotional. Don't miss it.

THE DEER HUNTER — Without broaching the question of America's moral right to be in Vietnam, this is an epic war film which tells the story of three steelworking buddies, who are indelibly scarred in the Vietnam war. Winner of five Oscars, this three-hour film should not be missed.

A DIFFERENT STORY — Homosexual girl meets homosexual girl. They become companions at first, then friends and finally lovers. Homosexual boy and girl now become straight boy and girl and the tale is one that is no longer different at all.

THE DOG — A fanatic dog, a brutish dictator and a chase through Latin-American jungles make for a bloody film with few redeeming qualities.

DONA FLOR AND HER TWO HUSBANDS — Dona Flor is inconsolable with grief when her cheating and utterly charming husband Vadinho dies. She remarries the local pharmacist, but longs so for her passionate first husband that she somehow succeeds in bringing him back to life. A warm and saucy Brazilian film.

DRIVER — Ryan O'Neal as a talented getaway driver and Bruce Dern as The Detective dedicated to catching him give us an hour and a half of fantastic chase and stunt scenes. Though the cops and robbers, and the boy and girl scenes are unimpressive, the chase and stunts are extraordinary.

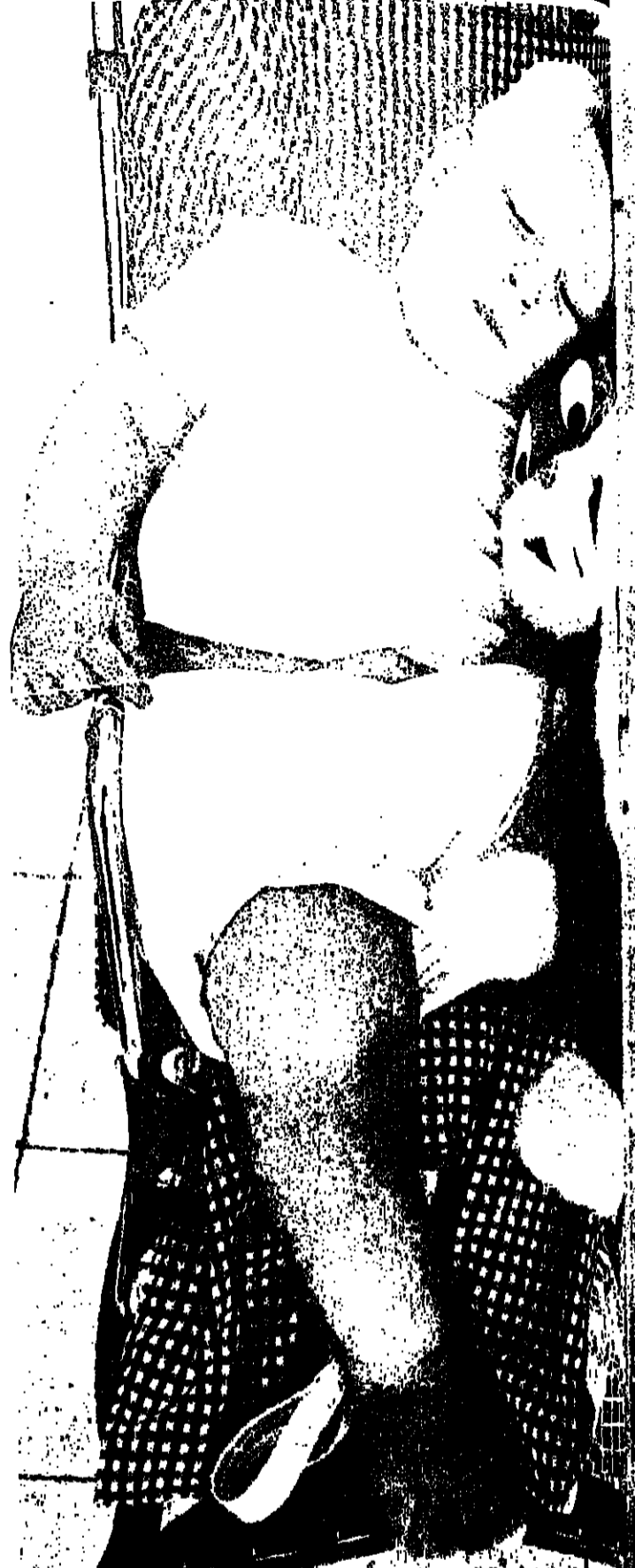
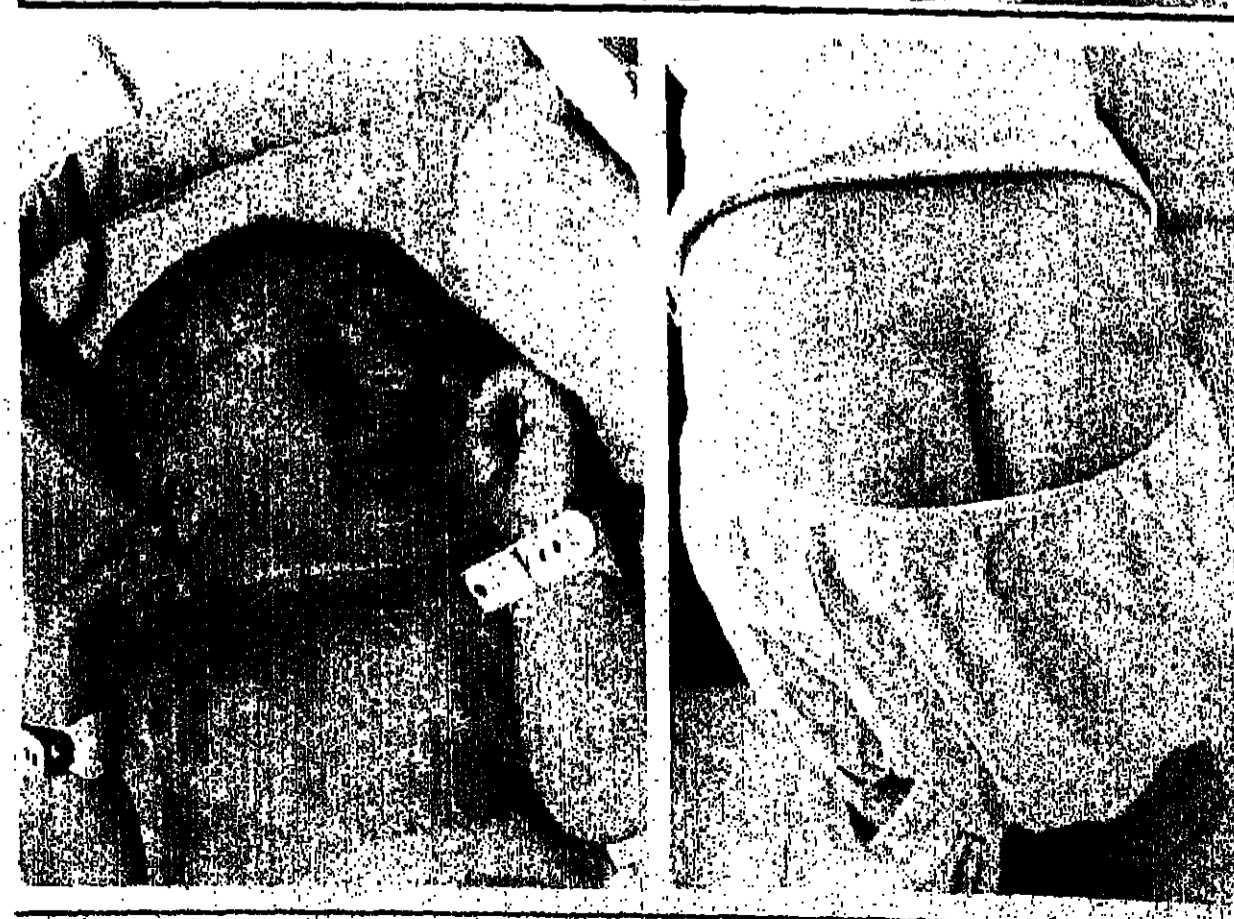
ESCAPE TO ATHENS — With a cast featuring Roger Moore, Telly Savalas, David Niven, Stefanie Powers, Claudia Cardinale, Richard Roundtree, Sonny Bono and Elliot Gould it is difficult to imagine how this black humour comedy about World War II could go wrong. But it does.

FOUL PLAY — Delightful film starring Goldie Hawn, Chevy Chase and Burgess Meredith. Pope Plus XIII has come to San Francisco and there is a plot to assassinate him. Suspenseful moments with strange looking people and very funny moments with others not so strange looking combine to produce a delightful evening of entertainment.

GIRL FRIENDS — This is not a woman's consciousness-raising session in disguise, but a film about an intelligent and sensitive young woman struggling to be a photographer in New York City. Never strikes a false note.

GREASE — Musical recreating the rock'n'roll era of the '50s. Stars John Travolta and Olivia Newton-John.

(Continued on page C)



SHOOT THE BABY

PHOTOGRAPHER Lester J. Millman has just completed a year-long special assignment: recording on film all the memorable moments throughout his first child's first year.

Millman urges other new parents to do the same, and adds the following advice:

"Parents, shoot your baby every day and in every situation. Start shooting when the wife is still pregnant (to show baby later where he came from) and just keep on clicking, right through the delivery room, the arrival at home, feeding time, the first trip to the shoe store — everything! And get plenty of close-ups of hands and feet, as these proportions change almost daily.

"Any camera will do, but remember that the best is the simplest, because you're going to be taking a lot of hurried candid shots. Most of your pictures will be indoors, so be sure to have your flash equipment. You'll need a flash for baby in the bath, even for baby sitting on his back to a bright window. Indoors, of course, you can baby in the shade, with the light provided by the reflection off white buildings. Use "soft" light and avoid shadows on baby's tender skin.

"Test your camera and equipment with the kind of film you choose to use, and you choose to use, and everything ready for arrival. Remember that most of your pictures will be quickly — so shoot, shoot, shoot."

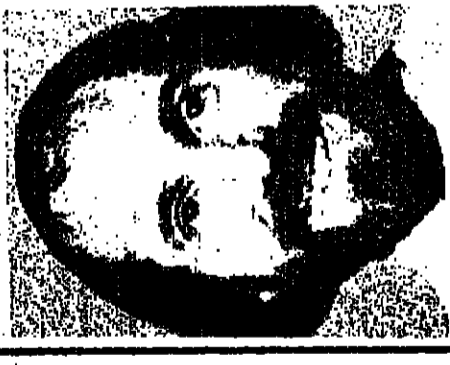
SATURDAY



Jacqueline Poley TV, 11.00 Army Radio, 10.05

EDUCATIONAL: 8.30 Special Education - Our Hour; 9.00 Citizenship 7, 9.30...

SUNDAY



Sean Connery TV, 20.30 Army Radio, 20.05

ARABIC-LANGUAGE programmes: 18.00 News roundup; 18.30 News; 19.00 News...

MONDAY



Robert Shaw TV, 21.30 Army Radio, 21.05

EDUCATIONAL: 8.30 Language and Arithmetic; 9.00 Geography; 9.30...

TUESDAY



Franklin Roosevelt TV, 20.00 Army Radio, 19.30

EDUCATIONAL: 8.30 English; 9.00 Math; 9.30...

WEDNESDAY



Bita Barak Radio 24, 21.30 Army Radio, 21.00

EDUCATIONAL: 8.30 Literary; 9.00...

THURSDAY



Yoram Kaniuk Army Radio, 20.05

EDUCATIONAL: 8.30 English; 9.00...

RADIO

11.15 Light Classical Music - Concerto in G Major; 11.45 News; 12.00...

RADIO

11.15 Light Classical Music - Concerto in G Major; 11.45 News; 12.00...

RADIO

1.07 Morning Concert - Rossini; 1.35 News; 2.00...

RADIO

1.07 Morning Concert - Rossini; 1.35 News; 2.00...

RADIO

1.07 Morning Concert - Rossini; 1.35 News; 2.00...

RADIO

1.07 Morning Concert - Rossini; 1.35 News; 2.00...

206

7.00 This Morning - news magazine; 8.10 Good Morning - songs, chat...

206

7.00 This Morning - news magazine; 8.10 Good Morning - songs, chat...

206

7.00 This Morning - news magazine; 8.10 Good Morning - songs, chat...

206

7.00 This Morning - news magazine; 8.10 Good Morning - songs, chat...

206

7.00 This Morning - news magazine; 8.10 Good Morning - songs, chat...

206

7.00 This Morning - news magazine; 8.10 Good Morning - songs, chat...

206

7.00 This Morning - news magazine; 8.10 Good Morning - songs, chat...

206

7.00 This Morning - news magazine; 8.10 Good Morning - songs, chat...

206

7.00 This Morning - news magazine; 8.10 Good Morning - songs, chat...

206

7.00 This Morning - news magazine; 8.10 Good Morning - songs, chat...

206

7.00 This Morning - news magazine; 8.10 Good Morning - songs, chat...

206

7.00 This Morning - news magazine; 8.10 Good Morning - songs, chat...

206

7.00 This Morning - news magazine; 8.10 Good Morning - songs, chat...

206

7.00 This Morning - news magazine; 8.10 Good Morning - songs, chat...

206

7.00 This Morning - news magazine; 8.10 Good Morning - songs, chat...

206

7.00 This Morning - news magazine; 8.10 Good Morning - songs, chat...

Sony Betamax See what you've been missing.

ask anyone...

SONY



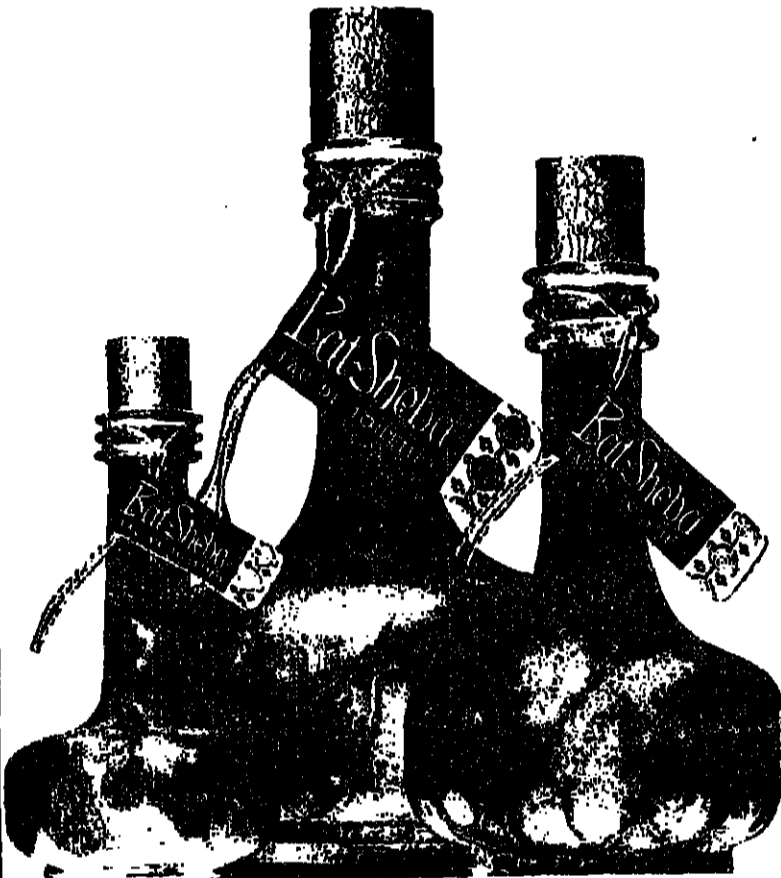
This Week in Israel: This Week in Israel: This Week in Israel

EILAT

SHOPPING SHOPPING

AQUA-SPORT INTERNATIONAL RED SEA DIVING CENTER LTD. Coral Beach P.O. Box 300 Eilat. Hires - masks, fins & snorkels. Daily dives at 9 am & 2 pm. Diving courses every Monday. Introductory dives. Camping Diving Safari every Tuesday.

PARFUM Bat-Sheba JUDITH MULLER ISRAEL



Available in Duty-Free Shops, Hotel Gift Shops, On-board of El-Al Airlines.

ATTENTION TOURISTS! When in Haifa STOP for a minute! All Judith Muller Perfume products available at our showroom: 54 Disraeli Street, Mt. Carmel, (100 m. from Hotel Shulamit) at 15% discount - off duty-free prices. If required, posting possible at no extra charge.

please mention THIS WEEK IN ISRAEL when shopping

EILAT EILAT

Pizzeria Rimini Eilat's Italian Restaurant. All kinds of Pizzas. Cannelloni, Lasagna, Ravioli, Spaghetti & More Italian Specialties.

AU BISTROT The restaurant with a family atmosphere. Service by the Ram Cooper family who offer you FISH & FRUIT OF THE RED SEA MEAT, VEGETARIAN & NATURAL FOODS.

FAMOUS FOR 22 YEARS YOSKE THE FISHERIES THE FIRST RESTAURANT IN EILAT FISH & SEAFOOD CAUGHT DAILY IN THE RED SEA EILAT, NEW TOURIST CENTER TEL. (069) 2719

B&B HOTEL HAIFA A two star paradise for you at Eilat on the Red Sea.

PICADILLY PUB DRAUGHT BEER, COCKTAILS, LOBSTER DELICATESSE, SNACKS REASONABLE PRICES. REAL ENGLISH PUB ATMOSPHERE.

REAL ESTATE For more information, contact ZOFIT. Own a flat property or luxurious holiday villa in Eilat.



They came in, looked, and shuddered. I moved a bit to try and at least keep the goats out of view...

"What a delightful surprise," said someone in my throat, "Do sit down, please." Dr. Perlmutter polished his glasses and seemed incapable of speech. The flowers! If at least there hadn't been all those flowers round the frame!

(Continued from page 11)

cape, but then the wife's shocked face appeared round the door and she said: "Sorry, Uncle, the living room's a mess ... Just stay here a minute talking to Ephraim while I fix it..."

We stayed in the passage and talked to Ephraim, while from the room came heavy steps, then the little woman herself passed us and returned with the ladder, then a sound as if the ceiling had caved in (two by two!), and finally her voice from the scene of the crime, calling for us to come in.

Uncle Morris was surprised and pleased to see his picture there, but pointed out it needed a little more light, didn't we think? We said yes, and could he please let us know beforehand next time he meant to come, we'd like to receive him properly.

"What's an old man like me want? A cup of tea? A piece of cake? ... Little did he know. We, anyhow, decided we'd better be ready with his piece of cake next time. From time to time we'd hold a surprise exercise. We'd be in bed, say, and suddenly the woman would shout, "Morris!" I'd leap for the balcony, the woman'd sweep everything off the wall, I'd leap back and - heigh-ho, up she goes! We called it "Operation Mussolini" (hanging's too good for it).

ON THAT disastrous Saturday when Morris phoned to say would it be all right if he came that evening, we therefore said yes with great enthusiasm. Now we'd have time to prepare. We decided to really lay it on. I took two standing lamps, covered them with red, green, and yellow cellophane like in the theatre, and planted one on each side of the picture. The woman draped a huge flower garland round the gilded frame. In for a penny, in for a pound, as she said. Then we stood back smugly to admire the picture: a more slovening thing one couldn't imagine.

At six - the bell. The woman went gaily to let Uncle in while I, giggling a little to myself, trained my spotlights on the goats and the washing mothers.

Then the door opened and in came Dr. Perlmutter, director-general of the Ministry of Education and Culture, accompanied by his wife. I stood there in the limelight bang under the picture, while my wife was making herself invisible behind our distinguished visitors.

Dr. Perlmutter is one of the grandest people we know, a man of taste and learning, and a great art connoisseur. His wife paints.

WHAT'S ON

Notices in this feature are charged at IL25 per line including VAT; insertion every day costs IL120 including VAT, per month. Copy accepted at offices of The Jerusalem Post and all recognized advertising agents.

Jerusalem CONDUCTED TOURS Tourists and visitors come and see the General Israel Orphan Home for Girls, Jerusalem, and its manifold activities and impressively modern building. Free guided tours weekdays between 10-4. Bus No. 9 Kiryat Moshe. Tel. 523281. MUSEUMS Museum of Potential Holocaust, exhibit of massive current Nazi Jew-hatred list, and activities in U.S. Sun-Thurs., 2.30-6 p.m.; Sun. and Wed., 8 p.m., 31 Usestkin St. Jerusalem, 02-651894. Hadassah Tours 1. Medical Centre, in Kiryat Hadassah. Tours in English at 9, 10, 11 a.m. and 12 noon, leaving from the Kennedy Building. Tour includes Chagall Windows. No charge. On Friday tours begin at 8 a.m. - by appointment only. Tel. 418333.

Haifa this week at the israel museum jerusalem SPECIAL EVENT "WHY ISRAEL?" (Pourquoi Israël?) Director: Claude Lanzman, one-time personal assistant to Jean-Paul Sartre.

OPENING EXHIBITION YOSHUA BLIRAZ. One-man exhibition using fabric to make flexible sculptural constructions ranging from the stark to the expressive. Made possible through the Ayala Zacks-Abramov Fund. (Billy Rose Pavilion). FILMS "Knife in the Water" (Poland 1962) Dir.: Roman Polanski. Members IL25; non-members IL35.

ART GUIDE

Notices in this feature are charged at IL25 per line including VAT; insertion every day costs IL120 including VAT, per month. Copy accepted at offices of The Jerusalem Post and all recognized advertising agents.

Jerusalem MUSEUMS Israel Museum. Opening Exhibition: Yehoshua Eliraz. One-man exhibition using fabric to make flexible sculptural constructions ranging from the stark to the expressive. Made possible through the Ayala Zacks-Abramov Fund. Cloth Pictures by Tamar Eytan. Children at play in Jerusalem; sculptor working mainly in wood, Valerio Adamsi. Paintings. Large canvases by one of Italy's best known contemporary painters.

THE TEL AVIV MUSEUM

Tel Aviv Museum, 27 Saroni Shaal Hamelech Visiting hours: Sun. - Thurs. 10 a.m. - 10 p.m.; Fri. 10 a.m. - 3 p.m.; Sat. 7-11 p.m. Sat. morning the Museum is open to the public, 10 a.m. - 1 p.m., entrance free. Helena Rubinstein Library: Sun., Mon., Wed. 10 a.m. - 4 p.m.; Tue., Thurs., 10 a.m. - 1 p.m. 4 - 8 p.m. Fri. closed.

Exhibit of the Month: Sculptured basalt stands from Chalcolithic sites on the Golan Heights, 4th mill. B.C.E. (from Sept. 10). Rare bronze vessels from a Persian period tomb, beg. 5th century B.C.E.

Tel Aviv MUSEUMS Tel Aviv Museum, Sderot Shaal Hamelech. Exhibitions - Marjan 1927-1977. Retrospective. Drawings from Museum Collection. Opening of Mayerovitz Exhibition, Wed., Sept. 18, 7 p.m. Helena Rubinstein Pavilion - "There is something in it, after all" - exhibition-workshop on buildings in Tel Aviv.

Haifa Haifa Museum, National Maritime, Tel. 556222. Hagan Immigration, Tel. 554249.

POPO Israel film archive - jerusalem

Table with 4 columns: Time, Title, Duration, Notes. 7.9 14.00 How the West was Won - Henri Hathaway. 8.9 18.30 Blood - Brian de Palma.

Beth Hatefutsoth

The Nahum Goldmann Museum of the Jewish Diaspora. Visiting Hours: Sun., Mon., Thurs. 10 a.m. - 5 p.m.; Tue., Wed. 3 p.m. - 10 p.m.; Fri. Closed; Sat. 10 a.m. - 2 p.m.

YOU BUY DIAMONDS IN HAIFA

Exclusive diamonds and gold jewellery created by master craftsmen. HAIFA DIAMOND CENTRE LTD. Kiryat Ellener Tel. 04-537285

It pays to make the extra trip to GLIMA!

Selection of hand-printed and other original women's clothing. Did not from the factory. Reasonable prices. Friendly service.

Painting of Apartments. American system. Rapid service. Estimates free. For the festivals - worthwhile discounts. Tel. 02-410182, 02-528777, Jerusalem.

KEEP YOUR EYES OPEN! REPORT SUSPICIOUS OBJECTS

SUPER-SOL

Special Holiday reductions

Carmel Mizrahi
 Brandy 777, 600 ml. ~~67.00~~ **60.30**
 "French Colombard" table wine ~~57.60~~ **51.85**
 "Rose of Carmel" wine, 750 ml. ~~29.45~~ **26.50**
 also price reductions on VODKA, VERMOUTH, ARAK & others

STOCK
 "Amaretto" liqueur 750 ml. ~~94.00~~ **84.60**
 "Vermouth" red/white 750 ml. ~~49.00~~ **44.90**
 "Orange Stock" IN SPECIAL GIFT PACK
~~145.00~~ **130.50**

ROMANIAN JAMS
 Peaches/Strawberry/Meshmesh /
 Plums, 450 gr. ~~18.50~~ **15.75**
 Dried plums 500 gr. ~~60.00~~ **54.-**

15% reduction on Sano products
 sample reductions:
 Scotch Brite, per unit ~~7.40~~ **6.30**
 Sano-X lemon ~~13.40~~ **11.40**
 Sano fresh air purifier ~~32.90~~ **27.95**
 Sano for ovens ~~28.20~~ **23.95**
 "Zig Zag" floor rag ~~32.95~~ **28.-**

Again available "Mavrik" shoe polish
 8 COLOURS - IN BOX, TUBE OR LIQUID.

Big products from SHALMAT
 Available only at Haifa Supersols
 Topaz dish paste 3 1/2 liter ~~98.00~~ **88.20**
 Chlorine 4 liters ~~31.90~~ **28.70**
 Chlorine 1 liter ~~9.70~~ **8.70**
 Assiit for a cleaner toilet bowl and bathtub
 1 liter **17.50**

New import
 Beautiful plastic coloured BASKETS
 suitable for shopping, flower arrangements and
 gift baskets WHITE, BROWN, RED, GREEN

15% reduction on BROOMS / BRUSHES /
 TOOTHBRUSHES made by EMPIRE

Big reductions on Table cloths made from
 dentelle / polyester / acrilan

DONGE cosmetic soap
 au lait with milk
 made by PALMOLIVE

Hogla
 Big reductions on "Lili" & "IRIS" products
 Napkins, towels, face towels,
 toilet paper, pipon and playtex

Osem
 Instant Shake Choco, 227 gr. ~~30.50~~ **28.-**
 Instant Shake Choco 1 kg. ~~116.00~~ **106.-**
 "Golden" Macaroni/Spaghetti
 250 gr. ~~11.25~~ **10.45**
 "Golden" noodles 250 gr. ~~10.35~~ **9.60**
 "Golden" Macaroni 500 gr. ~~20.00~~ **18.60**
 also big reductions on BEIGELS, SALT STICKS, & LACHMIT.

Natural sparkling apple juice
 "APPLETISER"
 Natural non-sparkling apple juice
 "APPLEJOY"
 per tin ~~18.40~~ **15.95**

10% reduction on COATED/UNCOATED
 WAFFLES, DRAGES, ZIMCAD
 by Migdan

IMPORTED SWEETS
Werther butter-taste sweets
Campino SWEETS FROM NATURAL
 FRUITS.
 Available in rolls or bags

YAD-CHI
 Blintzes with cheese/potatoes 400 gr. ~~31.60~~ **27.80**
 Borekas with cheese/potatoes 400 gr. ~~31.60~~ **27.80**

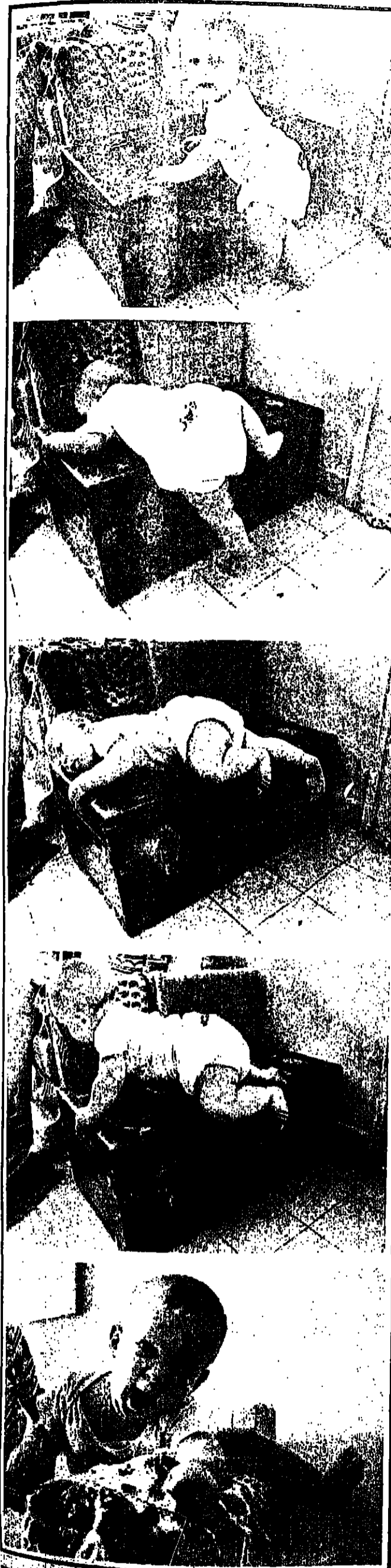
TENNE NOGA
 Homogenized drinking milk
 1 liter carton ~~12.50~~ **10.65**

INSTANT COFFEE PRICE REDUCTIONS
 "Supersol" instant coffee, 200 gr. ~~101.50~~ **91.35**
 "Royal" instant coffee, 200 gr. ~~101.50~~ **91.35**
 "Coffee plus" 200 gr. ~~54.90~~ **46.70**
 "Chicko" instant 200 gr. ~~45.90~~ **39.-**

Assis
 Ketchup 12 onze ~~19.60~~ **17.25**
 Cherry/strawberry syrup ~~22.20~~ **19.55**
 Lemon/orange/grapefruit/
 mandarine syrup ~~18.25~~ **16.10**

Natural juices 1 liter
 Apple juice ~~25.00~~ **22.-**
 Orange/grapefruit juice ~~18.55~~ **16.35**
 Tomato juice 1 liter ~~18.50~~ **16.30**
 Borsht 1 liter ~~18.50~~ **16.30**
 also reductions on PICCALILLY/TURKISH/CURRY SALADS
 and other items

Porcel .3 for the cleaning and disinfection of toilet bowls and water basins
Zip .2 for dish cleaning
Fantastik .1 the all purpose cleaner



A Happy New Year to all our customers

FRIDAY, SEPTEMBER 7, 1979

THE JERUSALEM POST MAGAZINE

PAGE THIRTEEN

"I'd like to tell you about the food I ate at Sunny Boy in Kfar Saba. The only problem is, my mouth is still watering when I think of their fried chicken. Excuse my mumbling."

This is a free testimonial. I went to Sunny Boy in Kfar Saba, feeling a little cynical. You know how it is: a friend tells you to go and try it, it's great. And you say to your wife, let's go and see. So we went. O.K. First surprise is the place. Not one, not two, three stories and you choose where you want to eat. Up, down or middle. There's music, nothing great, but it adds a nice atmosphere. The decor is nothing to write home about, but it's spacious, there's room to spread yourself, and even wait lots of people around you feel comfortable.

O.K., so far, what's the big deal? Wait, I'm just about to tell you about the food, and what they do to the fried chicken. You've heard as much as I have about colonel this, and Kentucky that. Let me try and capture Sunny Boy's fried chicken, and put it down on paper for you. O.K., so you get these big portions of chicken laid out in front of you. Naturally, with chips and salad. And they're good. The chips are crisp, and when you bite them, they bite back. The salad is fresh, with their own home-made dressing. And when you pop a piece into your mouth, your hand automatically reaches down to pick up another. But that's not the main thing.

The chicken... faramataran! Soft, at first encounter with the palate. It meets the tongue with a surprise... you expected more crispness, and it is crisp. But they've marinated it in a secret mix beforehand, so it combines a tenderness and crispness I've never had the pleasure of knowing before. So I bite in deep. This is chicken? Simple chicken? Mom never made me something like this! I turn the piece around in my mouth. Juicy. Delicately. Another piece. My fork races down, up, in, shovels forward, and down for me. I look across at my wife. Her mouth full, she grins at me, and carries on wolfing down her portion. O.K., I could fill the page but you begin to get the idea. Somebody here knows how to make fried chicken better than anyone else in Israel. The hell with that! Better than anyone else anywhere I've ever been. So, I order a second portion. I'll be sorry afterwards because the first portion was good enough for a normal human being. And more. But I love this, I love it. I see people around me, enjoying it as I am. Many are orthodox because it is completely kosher. They're happy. I'm happy. Sunny Boy in Kfar Saba is worth travelling to for this. You know what, I tell the owners, this is so great I'll write you a testimonial for free. And maybe you'll give me another meal free. They do. I eat it, and then I decide I'll come back again and again even if I have to pay for it. Kol haevod Sunny Boy, you're doing something right. And the more people that hear about it, the more they'll come. Every evening. You'll see me there probably. The guy looking smug because he was one of the first to discover the place. The one with his mouth full.

Isy Bloch
Herdiya

TESTIMONIAL



Sunny Boy
KOSHER
87 AMERICAN FRIED CHICKEN
WEITZMAN ST. KFAR SABA

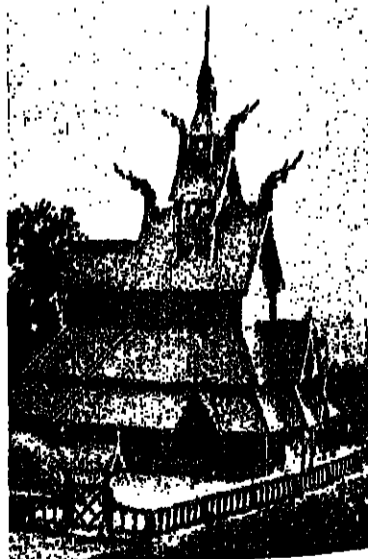
Dollies for sale



Hideki Fujiki: photograph (White Gallery, Tel Aviv).

Gil Goldfine

AS A FINAL bow to the outdoor summer festival conducted at Museum Ha'aretz, a photographic exhibit of Norwegian churches has been mounted at the Museum of Ethnography and Folklore. The pictures represent rare and important wooden structures from the Norwegian countryside that were built as early as the 12th or 13th century and are still being used today. It has been estimated that there were 1300 churches in Norway in 1300, two-thirds of which were constructed of wood, and built by local villagers.



Norwegian church: photograph (Museum Ha'aretz, Ramat Aviv).

From Norwegian churches in Ramat Aviv one might want to take the "polar route" down Ibn Gvriol to the White Gallery where prints by two Japanese photographers are being shown. HIDEKI FUJIKI is a first class fashion photographer. His colour pictures are beautifully framed and exquisitely printed. Oriental deliberateness is mirrored in his demure, yet exciting, models. On the other hand MASA AKI MAKAGAWA works in black and white and investigates the female nude in portraiture and narrative form. In both cases Makagawa's prints are laced with overtones of a sordid experience. His women are portrayed as "dollies" for sale

or as mannequins partially obstructed by screens, silks or household objects. At the 13th Gallery in Jaffa Micho Gadiel shows a group of watercolours that are not only eclectic in style but technically seem to borrow ideas from half a dozen local painters. His work is characterized by a dull cloud cover of unexciting colours, impersonal subjects and poor drawing. □

Have you any fabrics at home?

Bring them to us and we will sew them up to your size and taste. Dresses, two-pieces, skirts.

You can also find ready-made fur coats at reasonable prices at:

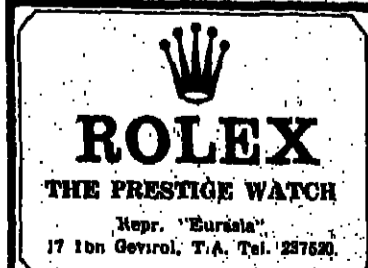
BOUTIQUE ANDI — 13 Sirkin Street, Givatayim (in the courtyard).

Open 8 a.m.-1 p.m.; 4-7 p.m.

Book your hotel with



• Tel Aviv, 111 Allenby st., Tel. 612667
• Dizengoff sq. 4, Ramat Aviv, Tel. 243506
• Haifa, 5 Nardau st., Tel. 645408/4
• 120 Hananel ave., Tel. 82877
• Jerusalem, 3 Shalom st., Tel. 224624
• Netanya, 4 Herzl st., Tel. 22947
• Beer Sheva, 21 Herzl st., Tel. 72308



Repr. "Eurasia", 17 Ibn Gvriol, T.A. Tel. 237620.

Hi GUYS !!
Welcome to Israel!

Open daily from 9.00 a.m.

Come on in and see a real American bar run by real Americans.

Honest booze, American breakfasts — (served all day) plus hamburgers, chili, steaks, and the works.

HAPPY HOURS.....
4.30 p.m. to 6.30 p.m.

Bernie
231 Ben Yehuda, Tel-Aviv
Phone: 451629

Z.O.A. HOUSE DRAMA CIRCLE

on Monday, Sept. 16, 1979, at 8.30 p.m.
a fascinating black comedy
"GALLOWS HUMOR"
Tickets IL40, at Z.O.A. House, 1 Dandel Frish St., Tel Aviv
ATTENTION: Audition for fully staged production of THE GLASS MENAGERIE will be held at Z.O.A. House on Sept. 18, at 8 p.m.

WHO INVENTED THE DIESEL ENGINE?

The famed diesel engine was built by its namesake, Rudolf Diesel, in collaboration with M.A.N. (Machines Augsburg-Nuremberg Works). Diesel was also one of the founders of M.A.N.-pioneers of the automotive industry in Europe.



Rudolf Diesel, 1858 - 1913

Diesel's inventive genius expressed itself in the advanced planning and high technology inherent in M.A.N. production — buses and trucks, outstanding in their performance and design, road safety, fuel economy and passenger as well as driver comfort.

WE DID. M.A.N.

The leading name in buses and trucks worldwide!

Sole Distributors:

Consolidated Near East Company of Israel Ltd.

Tel Aviv, 115 Hahashmonaim St. Tel. 03-260261-5, 03-256361. Haifa, 48 Hanamal St Tel. 04-667738.

I HAVEN'T counted the actual hours I spent trudging through Tel Aviv streets in the August heat with my two older daughters, in search of the books they would require for the new school year, one in the sixth grade the other in the fourth. But I do know that after three gruelling days in five different shops, I was nearly IL1,000 poorer, not to mention nearly a couple of hundred pounds more for notebooks, pencils, erasers, plastic book-covers, diaries, pencil sharpeners, etc. None of this includes books or other materials for my "baby," who started first grade this week and didn't have her book list in advance. The older girls' schoolbooks, all soft covers, are brand-new. I looked at some secondhand offerings in such bad condition that even the shopkeeper advised against them. Our soft-cover schoolbooks are simply not made to outlast a year, unless someone rebinds them.

I compared experiences with friends in other cities and towns — Jerusalem, Ra'anana, Kiryat Ono — and found much the same story: crowded shops, unavailable titles, price differentials from shop to shop (despite an officially-approved price list). Hardly any municipal authority bothers any more to supply its schools with textbooks; almost all prefer the system of issuing book-lists in June and letting pupils fend for themselves on the open market. Only in some schools have enterprising parents' committees set up secondhand book fairs, or organized group purchases of new books, at savings of 10 to 30 per cent.

THE ONLY major exception to all this is Haifa — the "workers' paradise," the "Yekke city," call it what you will. Haifa provides its pupils — kindergarten through high school — with virtually everything they need: textbooks, copybooks, art paper, crayons. Not for free, of course. The city levies what it terms a "services fee" on every pupil's family — IL272, in kindergarten, IL792 in the first to ninth grades, IL432 for senior high school. The high-school charge covers books only. In the elementary and junior-high grades, IL432 is for books, the rest for notebooks, art supplies, first aid and dental care.

Haifa Mayor Arye Gur-El is proud of his system. "It is the fairest and the most educational," he told me. It is fair because there is no problem of some pupils having new books, others shabby ones. In addition, he says, the city supplies "practically all the accessories necessary for learning" (pencils have been left to the pupils' discretion since it was found that the kids were buying better ones than were being provided for them). The system is educational because it teaches a respect for books and, presumably, a more sparing use of other school supplies.

As for the fees the parents are charged, Mayor Gur-El says that his city actually takes less than the maximum the Education Ministry budget permits, and supplements it from its own budget. For needy families, there are discounts and sometimes even direct help. "Collection is never 100 per cent," the mayor says, but it is considered satisfactory.

It was last year that the municipality handed over the task of collecting the fees to a private agency, which charges 2½ per cent for the service. Parents can pay through their banks or by other convenient means. The rest of the job of purchasing and dis-



9a.m. to 1p.m., tel. 288240 and 294050). And complaints of overcharging can, of course, be lodged at any Education Ministry branch anywhere in the country.

THE MAN in charge of schoolbook prices at the ministry, Avraham Liebergal, recommends collective buying by class committees, particularly in the high-school years; he says that this can result in savings of 10 to 15 per cent.

But he told me that the ministry does not advise local authorities on whether to supply books centrally or have pupils buy their own. He personally is not convinced that municipal supply is the best method, because of the administrative costs involved.

A note of my own, based on long experience as treasurer of a school class — four years, because nobody else would take on the job. It is extremely hard to get parents to volunteer for anything demanding responsibility, particularly when it involves handling money. It's one thing to find parents to paint tables or accompany a class on an outing; but I don't have high hopes of parents being able to organize voluntary groups for purchasing books collectively.

A SMALLER matter of consumer interest in the back-to-school line was brought to my attention by my daughters, who were trying to fit last year's plastic copybook covers on this year's copybooks. They simply couldn't do it.

The new fashion in copybooks is taller and slimmer — 21cm. x 14.5 cm., instead of 20 cm. x 16 cm. This is not just a whim of the manufacturers, nor, as I first suspected, an attempt to raise profits by using a fraction less material.

The reason, I was told by the spokesman of Dafron of Ramat Gan, one of the two major manufacturers of copybooks (the other is Haman of Tel Aviv), is a change in the official standard set by the Standards Institute and Education Ministry. The purpose is to bring Israeli measurements into line with those of the European Economic Community. (Are we planning to export copybooks? Not to import them, I hope.)

Part of the logic is connected with factory-line efficiency. The new size of a copybook page is exactly half that of a standard sheet of typing paper in Europe, where they have discarded the folio and quarto sizes that are still common here. The new copybook size, in Common Market terminology, is A-5.

The number of pages in copybooks is also to change soon. The 12 pager, common in the lower grades, will become 16 pages, and there will be some other changes as well. Meanwhile, the standard 40-page copybook remains 40 pages. Only the price has risen, to IL3.90 at present. The Dafron official could not remember how much the same copybook cost when school opened a year ago. "There have been four price rises since then," he said. "The price of paper rises every three months," he added, almost apologetically.

There are, he told me, a few stores in every major city where copybooks can be purchased in quantity at a slightly reduced price. These are in sections of town where office-supply shops are concentrated, not generally in residential neighbourhoods. Again, collective purchasing for a whole class — or even a large family — will mean a saving, if it is worth the trouble. □

Martha Meisels

Book value

tributing books is done by city employees. Pupils get their books on time whether their parents have paid up or not.

Mrs. Tova Ben-Dov, who heads the Haifa Municipality's Education Department, told me that the city had decided to set a uniform book fee of IL432 right through the system. She admits that first and second-graders are paying a bit more for books this way than if they bought them on the open market, but says that by the time pupils reach the third or fourth grade, parents are paying less than they would have to pay for the same books new.

According to figures from the Central Parents' Committee in Tel Aviv, as well as my own experience, this year's books for elementary-school pupils beyond the second grade mount up to IL400 to IL600 new, while junior-high books come to around IL1,200, and senior-high, IL1,600 or more.

UNTIL A FEW years ago, all the cities and towns provided the books for their schools. Why did they change? The head of Tel Aviv-Jaffa's Education Department, which stopped supplying books two years ago, told me that the main reason was the difficulty of collecting the fees from parents. Another reason was the saving in manpower to the municipal Education Department, which have simply handed

MARKETING WITH MARTHA

over the task to parents, who must do it in their own time. I am a great believer in private enterprise — where it makes sense. I don't think it is really free enterprise when parents go out to buy required books for which they have to pay prices agreed between the Ministry of Education and the Publishers Association. Free enterprise implies competitive prices.

Why should tens of thousands of parents run around purchasing individually the selfsame textbooks that could be supplied in bulk directly from publishing houses to schools at a lower cost to all concerned? Who benefits, except perhaps the busy shopkeepers?

Why should schoolbooks be purchased new each year, and, for the most part, end up on the garbage heap after a year's use, rather than being reconditioned for further use?

Does not this annual buying system encourage teachers to change their lists of required books every year, and to request "the latest edition," when the former one would suffice quite well?

Yes, I know all the arguments about our fast-changing times and

the need to update textbooks; but is it really necessary to throw out all the African geography books because Rhodesia becomes Zimbabwe? Might it not be enough to get pupils to make the necessary change in their own copies?

WHEN THE Tel Aviv-Jaffa Municipality decided two years ago to stop issuing books to schools (except in specified needy neighbourhoods), the Tel Aviv central parents' committee fought the decision vigorously. It felt that distribution of books through the schools is the more equitable system, although it recognized that this has the disadvantage of requiring more administrative personnel at City Hall.

Defeated on the issue, the committee began doing the next best thing — advising parents how to buy books collectively at a discount, sometimes as much as 30 per cent, for purchases of 10 or more of the same title.

To do this successfully, however, book-lists must be available to pupils before the end of the previous school year, and this is not always the case.

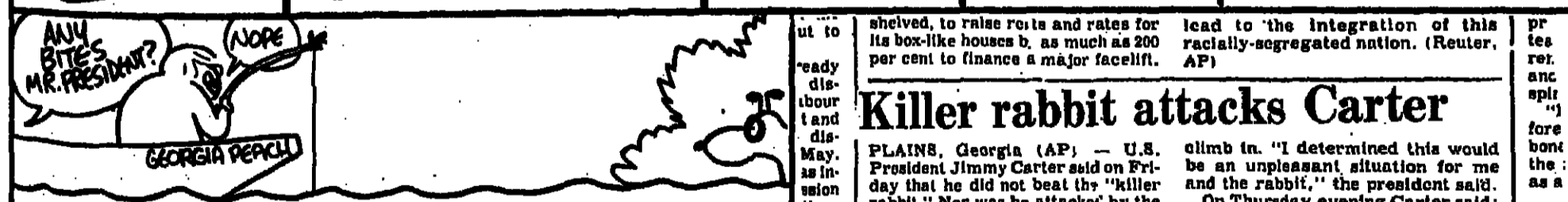
All shops selling textbooks are supposed to show customers the approved price list on demand, but not all of them comply. Any Tel Avivian who has a complaint of overcharging can submit it to the parents' committee at 37 Rehov Sheinkin (office hours

Karlinsky

The Weekend Dry Bones

IN RESPONSE TO THE MANY READERS WHO HAVE PESTERED US WITH "WHERE'S DOOBIE BEE?"...

DOOBIE and the MAGIC LAMP



Killer rabbit attacks Carter

PLAINS, Georgia (AP) — U.S. President Jimmy Carter said on Friday that he did not beat the "killer rabbit." Nor was he attacked by the bunny.

The president tried to clear the air after reports and rumors about the epic encounter between the Commander in Chief of U.S. Armed Forces and one panicky rabbit in a Georgia pond during the president's fishing trip last April.

"It was a fairly robust-looking rabbit who was swimming, apparently with no difficulty," Carter told reporters while walking through his hometown. He chased it away from his boat with a paddle after he realized the rabbit was going to attempt to

140 New York banks robbed in August

NEW YORK (AP) — Police cars spending part of their patrols in an effort to stem the branches, authorities said, but a woman thought to be involved in one of the holdups was arrested when she returned to the bank.